



ANNUAL SPONSORSHIP PACKAGE

2025

ABOUT AAC



ABOUT AAC



Formed in 1981 as a non-profit, member-driven organization devoted to safeguarding and advancing the interest of the scaffold and access industries.



The voice of the sector with legislative and regulatory bodies and industry partners, including the Ministry of Labour, Training, and Skills Development (MLTSD), Infrastructure Health & Safety Association (IHSA), and others.



Collaborates with other chapters across Canada and American counterpart, the Scaffold & Access Industry Association (SAIA), to leverage shared values and strengthen partnerships.



Finds solutions to health and safety issues while promoting industry best practices.



Offers networking opportunities with other members, associations, and industry partners at AAC events and provides advertising opportunities through its *Access Canada* magazine and website.

BY THE NUMBERS

55 + active AAC members across Canada

270+ members of the industry in AAC's email database

1,200+ companies, government decision makers, and industry partners across Canada who receive AAC's bi-annual magazine, *Access Canada*.

ANNUAL SPONSORSHIP PACKAGE



A vertical strip on the left side of the slide shows a close-up, low-angle view of a complex steel framework, likely part of a bridge or industrial structure, against a clear blue sky. The steel beams are dark and weathered, with various bolts and welds visible.

BENEFITS OF SPONSORSHIP

Some of the benefits of sponsorship for your organization may include:



Increase Visibility

Put your company front and centre with industry leaders that matter to you.



Build Business Relationships and Foster a Positive Reputation

Establish strong connections within the sector at events, surrounded by your own corporate branding.



Generate Sales

Raise your company profile and connect with key sales targets in the sector and beyond.



Become an Industry Leader

Promote your business' innovation and successes to the sector and decision makers, including through AAC's Access Canada magazine.

2025 SPONSORSHIP LEVELS

Promotion	PLATINUM \$10,000 +HST/ year	GOLD \$5,000+HST/ year	SILVER \$1,000+HST/ year	BRONZE \$500+HST/ year
Free annual membership in AAC <i>Value of \$1,050 for Manufacturers, Suppliers, & Contractors or \$650 for Engineers & Consultants.</i>	✓			
2-page feature in one edition of Access Canada magazine <i>Advertise your company to 1,200+ members and partners of the industry and promote any new products, technologies, or programs.</i>	✓	✓		
Recognition in email newsletters <i>Company logo included in AAC's newsletters to entire mailing list.</i>	✓	✓	✓	✓
Recognition at AGM and General Meeting <i>Thanked in opening and closing remarks at all AAC events.</i>	✓	✓	✓	✓
Speaking opportunity at AGM and General Meeting <i>Deliver brief remarks to all attendees at AAC's events.</i>	✓			
Recognition in emails promoting AGM and General Meeting <i>Company logo in all email communications to AAC mailing list promoting each event.</i>	✓	✓	✓	
Signage at AGM and General Meeting <i>Company logo displayed at all AAC events.</i>	✓	✓	✓	
Free annual advertising on AAC website <i>Advertise a banner ad of your choosing. Value of \$500.00.</i>	✓	✓		

CORPORATE SPONSORSHIP POLICY

AAC will offer the following to members: 1 Platinum Sponsor, 2 Gold Sponsors, 5 Silver Sponsors, and 8 Bronze Sponsors.

Sponsors must be active members of the Access Association of Canada (AAC) for the current year.

If there are more members interested in the limited sponsorships, AAC's Board of Directors will convene to draw a lottery and determine which member is awarded the sponsorship.

AAC'S Board of Directors may choose to reassess the benefits, structure, and/or process of approving sponsorships and apply those changes for the following year.

Allocations for revenue of sponsorships will be the responsibility of AAC's Board of Directors.




OTHER ADVERTISING OPPORTUNITIES

Advertise on AAC's website

- \$500.00+HST/ year
- Include a banner ad of your choice promoting your company and services
- Ability to change banner ad throughout the year

Advertise in AAC's *Access Canada* magazine

- Prices range from \$289.50 - \$1,819.50
- Distribution of 1,200 copies to industry professionals and organizations nation-wide.
- Visit <https://accessassociation.ca/magazine/> to learn more



Please contact info@accessassociation.ca
to learn more and secure your sponsorship today.

Access Association of Canada
Unit 302-1650 Yonge St, Toronto, ON, M4T 2A2